OFFICE OF CUBA BROADCASTING
4201 N.W. 77th Avenue
Miami, FL 33166

August 27th 2010

Mr. Walter Isaacson
Chairman
Broadcasting Board of Governors

Dear Mr. Chairman:

Seven and a half years ago I was honored with the unique opportunity to serve our great nation. With profound gratitude for the trust the Federal Government bestowed upon me, I hereby submit my resignation from the position of Director of the Office of Cuba Broadcasting (OCB), effective September 1st 2010 or at the Board's timely convenience. I will be available to help in the directorate transition.

I arrived in the United States in 1960 as a young political exile from Cuba and joined the freedom fighter's struggle to free my beloved motherland. As my family grew, I worked hard and took the educational opportunities offered by this generous society.

My appointment as Director of Radio and TV Marti is a testament of the validity of the American Dream. It was a difficult mission. I accepted gratefully and with the unwavering determination to fulfill my duties to the best of my abilities. It has been a challenging and rewarding experience.

The professional and dedicated men and women of the Office of Cuba Broadcasting have much to be proud of. Their commitment has made possible the outstanding impact of the Radio and TV Marti mission. With the unyielding support of the International Broadcasting Bureau (IBB) and the Broadcasting Board of Governors (BBG) we have, most certainly, achieved the goals of bringing the news and information denied by the communist regime to the Cuban people.

Some of these accomplishments include, but are not limited to:

a) Reformatting Radio Marti to a 24 hour all news station, where 70 % of the daily broadcast is dedicated to live newscasts.

b) Increasing Radio Marti's signal strength from 50,000 to 100,000 watts from sunrise to sunset.

c) Attaining multiple TV transmission platforms. We have gone from an obsolete aerostat to a plane outfitted with state of the art capabilities that broadcasts simultaneously on VHF channel 13 and UHF channel 20.
We also have made TV Marti available to thousands of Cubans who have satellite antennas. Television Marti enters Cuba via channel 8 on

DirecTV, including Saturdays and Sundays at prime time hours.

d) Upgrading OCB's website with in-depth reporting and special interviews with Cuba bloggers in network sites such as You Tube, Twitter and Facebook.

e) The IBB results from the April-May 2010 survey of a large sample of recent arrivals interviewed (within six months of their departure from Cuba) show that 43% reported listening to Radio Marti while 6.5% saw TV Marti.

It is evident, by their impressive background, that the U.S. International Broadcasting has an excellent new Board of Governors, chaired by you, an experienced leader. I am thankful for the support received from the BBG-IBB managers and personnel. You are a great professional team!

I will ever remain grateful to our friends in Congress, Robert Menendez, Lincoln and Mario Diaz Balart, Ileana Ros Lehtinen and Albio Sires. You have fought for Radio and TV Marti's mission with unyielding devotion. To Joaquin Blaya, former BBG governor and a Latin America legendary TV personality, my gratitude for his valuable advice.

To my dear colleagues at Radio and TV Marti, thank you for your integrity and dedication to excellence in journalism. We have walked together, through some difficult times, and always came out as honorable professionals in the never ending commitment to freedom. For all of you my love and eternal gratitude.

The time has come to close this chapter of my life. I am proud to have served the American people, and I hope that my efforts at Radio and TV Marti have helped advance the cause of freedom in my beloved Cuba.

Sincerely,

Pedro Roig

Pedro V. Roig, Esq.

Cc: IBB- Danforth Austin
BBG- Jeff Trimble