

SMALL BUSINESS FORUM

Small Business Seminar • Thursday, February 23, 2012

Organized by Florida International University, the Network for Teaching Entrepreneurship (NFTE) and The Miami Herald

Seminar Program

- 8 am - **Registration and Continental Breakfast**, *provided by Bill Hansen Catering*
- 8.30 am - **Welcome Remarks and Business Plan Challenge Overview**
- Host: David Suarez, president and CEO, Interactive Training Solutions, LLC
- Welcome remarks:
- Jerry Haar, PhD, associate dean & director, FIU Eugenio Pino and Family Global Entrepreneurship Center
 - Alice Horn, executive director, Network for Teaching Entrepreneurship (NFTE South Florida)
 - Jane Wooldridge, Business editor, The Miami Herald
- Business Plan Challenge Overview:
- Nancy Dahlberg, Business Plan Challenge coordinator, The Miami Herald
- 8.45 am - **Session I – Web-based businesses**
- Moderator: Jane Wooldridge, business editor, The Miami Herald
Birame N. Sock, founder & CEO, Third Solutions
Brandon A. Dorsey, Portfolio manager, Backlog Capital Management
David Clarke, CEO, managing partner and co-founder, BGT Partners
Valerie Holstein, co-founder, president and CEO, CableOrganizer.com
Vince Virga, CEO, SkillStorm
- 10 am - **Session II – Financing**
- Moderator: Melissa Krinzman, founder and managing director, Venture Architects
Bill Hansen, owner, Bill Hansen Catering
Rafael Cruz, regional director, South Florida Small Business Development Center
Bank Executive
- 11.15 am - Keynote speaker: **Miguel (Mike) Fernandez**, Chairman, MBF Healthcare Partners, L.P.
Introduction: Jane Wooldridge, business editor, The Miami Herald
- 11.45 am - **Session III – International Business**
- Moderator: Jerry Haar, PhD, associate dean & director, FIU Eugenio Pino and Family Global Entrepreneurship Center
Althea Harris, assistant district director Marketing & Outreach, Area 1, US Small Business Administration
Devon Rifkin, CEO, The Great American Hanger Company
Frank Unanue, president, Goya Foods of Florida
Manuel Montero, CEO & founder, SafetyPay
- 1 pm - **Closing Lunch**, *provided by Bill Hansen Catering*

All speakers confirmed unless otherwise noted. Agenda is subject to change without notice.

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