



miami open

presented by



march 18 – 31, 2019



SPECIAL ADVERTISING SECTION

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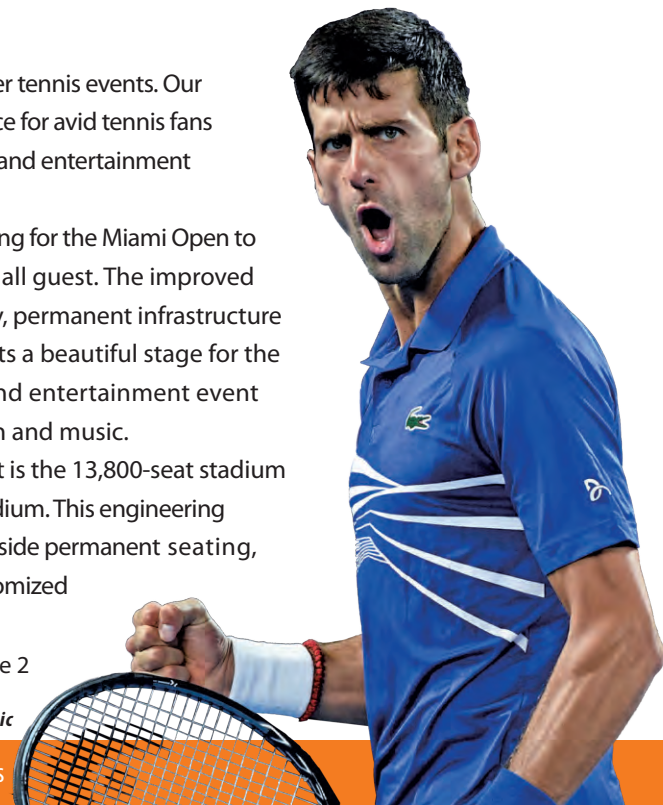
Serena Williams

The Miami Open presented by Itaú is one of the world's premier tennis events. Our new home at Hard Rock Stadium provides an incredible experience for avid tennis fans and casual enthusiasts alike, making it one of the biggest lifestyle and entertainment events in sports.

The tennis complex at Hard Rock Stadium is an incredible setting for the Miami Open to provide an unparalleled experience that transcends sports for all guest. The improved amenities includes best-in-class hospitality, permanent infrastructure and new entertainment spaces, and sets a beautiful stage for the tournament to host a true lifestyle and entertainment event featuring the best in art, food, fashion and music.

The centerpiece of the tournament is the 13,800-seat stadium court constructed within Hard Rock Stadium. This engineering marvel utilizes Hard Rock Stadium's south side permanent seating, complemented by a one-of-a-kind, customized modular structure that will amaze everyone

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Novak Djokovic

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Roger Federer



Naomi Osaka



Rafael Nadal



Sloane Stephens



John Isner



Venus Williams

At A Glance

Dates: March 18 – 31, 2019

Qualifying Rounds:

Monday & Tuesday, March 18-19, 2019

Women's Main Draw: Tuesday, March 19, 2019

Men's Main Draw opens: Wednesday, March 20, 2019

Women's Final: Saturday, March 30, 2019

Men's Final Sunday, March 31, 2019

Site

Hard Rock Stadium

347 Don Shula Dr., Miami Gardens, FL 33154

The 411

Tournament Main Office: 305.446.2200

Tickets:

305.943.OPEN; MiamiOpen@HardRockStadium.com

Sponsorship & Sales: Sales@img.com

Vacation & hotel information: travel@img.com

Media Inquiries: media@img.com

Volunteer information: volunteers@img.com

All other inquiries: MiamiOpen@HardRockStadium.com

Tournament Director: James Blake

Attendance

303,339 over 24 sessions/14 days in 2018

Tickets

305.943.OPEN; MiamiOpen.com

Social

Twitter, Facebook, Instagram: @miamiopen

Website:

Miamiopen.com



Continued from cover
entering the facility.

"From top to bottom, the fan experience at the tournament has been greatly improved," says James Blake, Tournament Director. "Whether it is the luxury seating, abundant shade, new culinary options, plentiful parking next to the venue, hospitality options or expanded entertainment spaces, I think all of our guests will be amazed. The luxury seating and hospitality options now provided are second-to-none. Areas like the 72 Club presented by Ultimate Software, The Nine, and the Club Level are amenities unlike anything else in tennis."

Sponsors also see the benefits of moving to Hard Rock Stadium. Itaú, the largest privately-owned bank in Latin America, has been the presenting spon-

sor of the Miami Open since 2014. In September, Itaú announced it extended its partnership for five additional years through 2024. LACOSTE, the official apparel and footwear sponsor of the Miami Open, renewed its partnership and will continue to dress the tournament through 2024, as well.

Lest we forget the centerpiece of this amazing event, the incredible athletic talent and tennis action that will be on display throughout this impressive venue. Fans of the Miami Open presented by Itaú will have the opportunity to see one of the best player fields in tennis. This year's extraordinary lineup features 19 players who have combined to win 109 career Grand Slam singles titles, including all-time record holder Roger Federer and Serena Williams. Reigning Australian

Open champions, and the world's No. 1 ranked players, Novak Djokovic and Naomi Osaka, top one of the strongest ATP and WTA tournament draws of 2019.

Tickets to the 2019 Miami Open are

available by phone at 305-943-6736 or online at www.miamiopen.com. Individual session tickets start at just \$28. Ticket packages, group programs, and luxury hospitality offerings also are available.





IT TAKES WTA



HEART FOCUS FIGHT

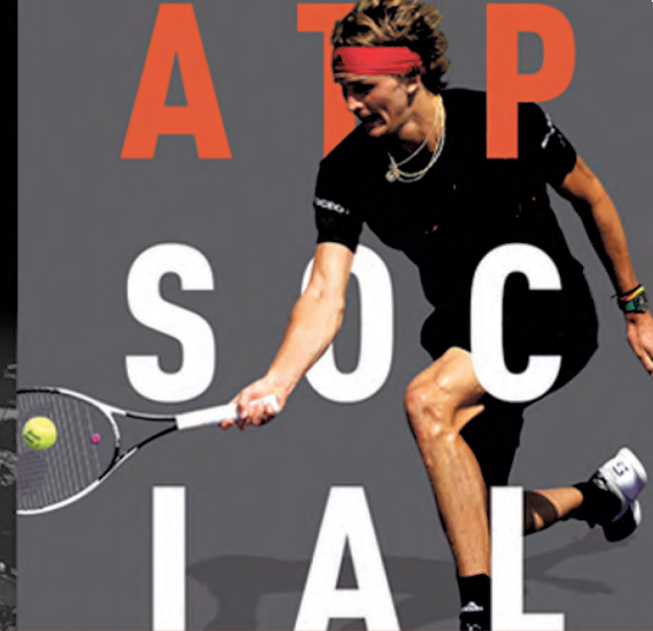
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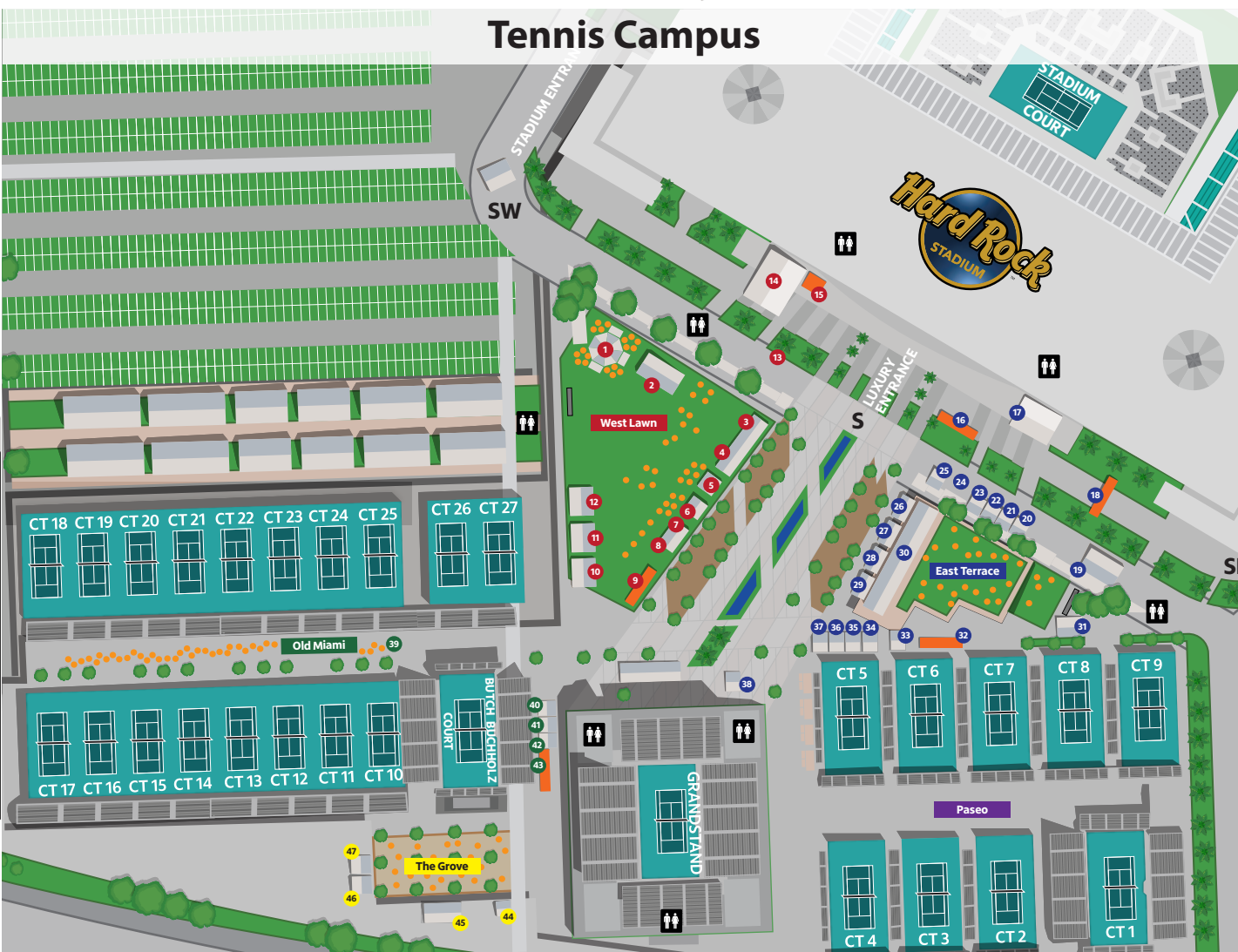
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- West Lawn**
- 1 Casa Tua Cucina
 - 2 The Grill
 - 3 Moët & Chandon Lounge
 - 4 Sushi Maki
 - 5 Lacoste Eyewear
 - 6 Lacoste
 - 7 Kim Crawford Club House
 - 8 SuViche
 - 9 Itaú Fan Scoreboard
 - 10 Tennis Plaza
 - 11 Bluestone Lane Café
 - 12 Bourbon Steak
 - 13 Azimut Yachts | Marine Max Yachts
 - 14 art open miami
 - 15 Itaú Meet & Greet + Trophy Expo
- East Terrace**
- 16 Itaú Giant Racket
 - 17 Lacoste
 - 18 Itaú Arch
 - 19 Pincho
 - 20 Fast Dry Courts
 - 21 Membership Tent
 - 22 Steve Furgal's International Tennis Tours
 - 23 Head | Penn
 - 24 Fast Serve Cage
 - 25 British Virgin Islands
 - 26 Baskets Market
 - 27 Everglades BBQ
 - 28 Menchie's
 - 29 Avos 'n Tacos from Avocados from Mexico • Milagro Tequila Bar
 - 30 Kiki on the River • Hendrick's Gin Bar
 - 31 Stella Artois Lounge
 - 32 Itaú Ball Fence
 - 33 IMG Academy
 - 34 Assist Card
 - 35 Ultimate Software
 - 36 HiDow
 - 37 Advocate
 - 38 White Claw
- Old Miami**
- 39 Old Miami/Food Trucks
 - 40 Ticket Office
 - 41 Guest Experience
 - 42 First Aid
 - 43 Itaú You Be The Umpire
- The Grove**
- 44 Flor de Caña Rum Bar
 - 45 The Bar at The Grove • Reyka Mule Bar
 - 46 Novecento
 - 47 Chifa
- Paseo**
- Food & Beverage Options
- Stadium Entrances**
- South Gate (Luxury Entrance)
SE Gate
SW Gate

2019 Miami Open Tournament Schedule

Session & Time

Parking Access

Gates Open

week 1

day 1

Women's & Men's Single Qualifying

mon
march 18

s01: 10:00 am

8:00 am

9:00 am

day 2

Women's & Men's Singles Qualifying / Women's Singles 1st Round

tue
march 19

s02: 10:00 am

8:00 am

9:00 am

day 3

Women's & Men's Singles 1st Round

wed
march 20

s03: 11:00 am

8:00 am

10:00 am

s04: 7:30 pm

5:00 pm

5:00 pm

day 4

Women's Singles 2nd Round / Men's Singles 1st Round / Doubles

thur
march 21

s05: 11:00 am

8:00 am

10:00 am

s06: 7:30 pm

5:00 pm

5:00 pm

day 5

Women's Singles 2nd Round / Men's Singles 2nd Round / Doubles

fri
march 22

s07: 11:00 am

8:00 am

10:00 am

s08: 8:00 pm

5:30 pm

5:30 pm

day 6

Women's Singles 3rd Round / Men's Singles 2nd Round / Doubles

sat
march 23

s09: 11:00 am

8:00 am

10:00 am

s10: 8:00 pm

5:30 pm

5:30 pm

day 7

Women's Singles 3rd Round / Men's Singles 2nd Round / Doubles

sun
march 24

S11: 11:00 am

8:00 am

10:00 am

S12: 7:30 pm

5:00 pm

5:00 pm

day 8

Women's Singles 4th Round / Men's Singles 3rd Round / Doubles

mon
march 25

s13: 11:00 am

9:00 am

10:00 am

s14: 7:30 pm

5:00 pm

5:00 pm

day 9

Women's Singles Quarterfinals / Men's Singles 4th Rnd/ Doubles Quarterfinals

tue
march 26

s15: 10:00 am

9:00 am

10:00 am

s16: 7:30 pm

5:00 pm

5:00 pm

day 10

Women's & Men's Singles & Doubles Quarterfinals

wed
march 27

s17: 1:00 pm

10:00 am

11:00 am

s18: 7:30 pm

5:00 pm

5:00 pm

day 11

Women's Singles Semifinals / Men's Singles Quarterfinals / Doubles Semifinals

thur
march 28

s19: 1:00 pm

10:00 am

11:00 am

s20: 7:00 pm

5:00 pm

5:00 pm

day 12

Men's Singles Semifinals / Women's Doubles Semifinals

fri
march 29

s21: 1:00 pm

10:00 am

11:00 am

s22: 7:00 pm

5:00 pm

5:00 pm

day 13

Women's Singles Final / Men's Doubles Final

sat
march 30

s23: 1:00 pm

10:00 am

10:00 am

day 14

Men's Singles Final / Women's Doubles Final

sun
march 31

s24: 1:00 pm

10:00 am

10:00 am

week 2

NEW SEASON
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Shown as prepared
with 12 oz. of water

The MO Smash – The Miami Open Signature Cocktail

The drink was created in partnership with Hendricks Gin, serving up a cocktail that is light and refreshing, approachable while still embracing the deep flavors of Miami. The citrus forward cocktail pairs perfectly with the subtlety of the gin for a perfect courtside cocktail.

The MO Smash comes at special pricing for the Miami Open and will be served at every bar throughout the tennis campus and within the venue at Hard Rock Stadium. The signature cocktail also will be served throughout South Florida during the two weeks of the tournament, from March 18-31. The participating locations include:

- American Social (Brickell and Ft. Lauderdale)
- Casa Tua Cucina (Brickell)
- JW Marriott Turnberry Isle
- Kiki on the River
- Novecento (Aventura, Brickell, Doral)
- STK (South Beach)
- SuViche (Doral, Ft. Lauderdale, South Beach, Wynwood)
- Tap 42 (Aventura, Boca Raton, Coral Gables, Ft. Lauderdale)

The MO Smash Recipe:

1 oz Hendricks Gin

1.5 oz Blood Orange Sour (Finest Call)

Fill glass with Soda water

Top with .5 oz Solerno (Blood Orange Liqueur)



Food & Beverage Offerings

World-class, award-winning dining options abound at the all new Miami Open.

Bluestone Lane

Bluestone Lane is an Australian-inspired coffee shop and café committed to providing a genuine escape for all our guests. We offer premium coffee and healthy and delicious eats through an always welcoming experience that embraces our 'Aussie' approach to life. Bluestone Lane Coffee is influenced from the renowned coffee culture hub of Melbourne Australia, where premium coffee is a way of life.

Bourbon Steak

Bourbon Steak is James Beard Award-winning chef Michael Mina's, modern, America steakhouse offering a timeless dining experience that accomplishes all the traditions expected of a steakhouse with whimsical twists. All-natural, organic, and hormone free cuts of beef tempered in herb-infused butter, then grilled over wood to order.

Casa Tua

Casa Tua offers the perfect dining experience by blending elements of the five senses. Guests indulge in sensuous sights, sounds, smells, textures and of course, tastes. Each guest feels as if he were visiting the home of a very good friend, a special place to enjoy our delicious Northern Italian cuisine, fine wine, and exquisite art. Casa Tua offers

unforgettable moments that set it apart from any other restaurant.

Chī fa

The name Chī-Fa derives from the Chinese language, Chī meaning Eat and Fa meaning method. Inspired by the blend of traditions and flavors of two millenary cultures, Chī-fa is a modern interpretation of Chino-Peruvian cuisine. From the creative mind of renowned chef Jaime Pesaque,

Chī-fa's culinary creations are a celebration of bold flavors and textures.

Kiki on the River

A Greek restaurant in Miami featuring modern Greek cuisine and an authentic Mediterranean island-inspired riverfront setting, Kiki on The River - built at the site of one of Miami's original fish markets - pays homage to its rustic origins of the much buzzed about, Miami River.

Culinary Partners



BOURBON STEAK





Kim Crawford
As the official wine sponsor, guests can relax between matches in the newly designed Kim Crawford Clubhouse, a vibrantly decorated open-air lounge and custom bar serving up Kim Crawford wines & rosé. The Kim Crawford Clubhouse is located in the Oasis, near the Grandstand Court. Mobile Kim Crawford Carts, located through the tournament

grounds, will ensure you're never far away from a thirst-quenching beverage!

SuViche
Freshness with flavor is our focus. At SuViche, located within the Kim Crawford Clubhouse, we offer a variety of beautifully crafted and explosively flavorful ceviches and other Peruvian specialties. We are especially proud of the light and healthier nature of many

of our recipes, always featuring the freshest of ingredients. A true Culinary Mindbomb!

Moët & Chandon Champagne Lounge with Sushi Maki
Toast the tournament with some bubbly in an elegantly relaxed setting, where you can relish the fizz with a selection of creative fresh made sushi, sashimi and salads of this South Florida institution. Offerings include Tuna Tacos,

Dragon-Shrimp Tempura and a Maine Lobster Roll

Novecento (900)
There's power in numbers. Novecento (900) is the sum of all our parts. It's a symbol. An experience. A gathering space – meant to bring people together in a setting that is classically rare, never medium and always well done. We've stayed true to the core elements that have made us a fan favorite for

almost three decades. When it comes to food, we believe that fresh and made-from-scratch is the only way. Our guests are our neighbors, friends and family, and we can't wait to welcome you to our home!

Stella Beer Garden
Chill out with friends over cold beers, cider and appetizing bar bites in welcoming environs.



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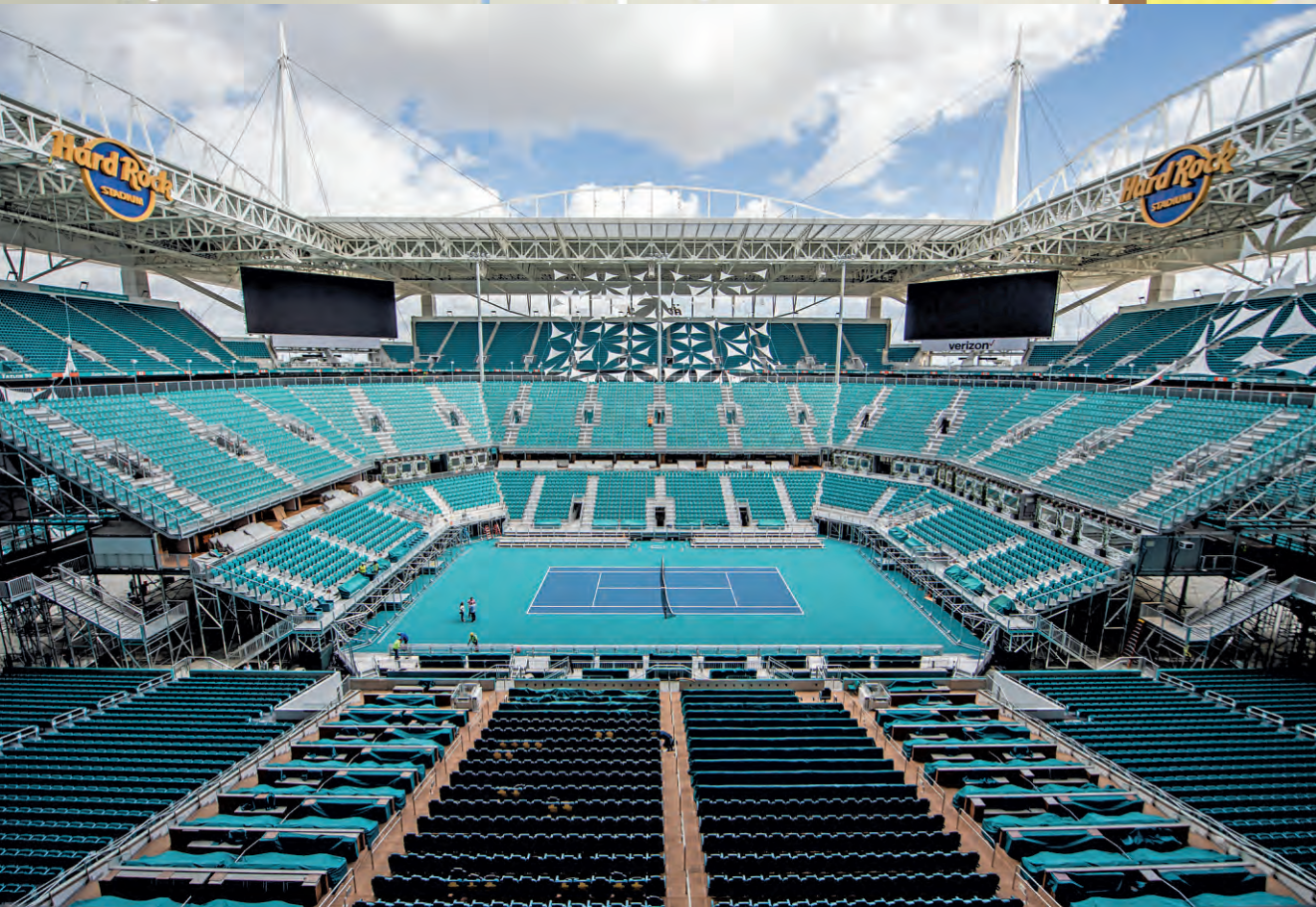
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HEAD PRO PLAYERS MAY PLAY WITH A DIFFERENT RACQUET FROM THE MODEL SHOWN.

Parking Map



A New Era in South Florida

The Miami Open presented by Itaú move to Hard Rock Stadium will bring an incredible fan experience to this great event featuring

- A 14,000-seat stadium court within Hard Rock Stadium designed for intimacy, luxury and an improved fan experience.
- State-of-the-art shade canopy and four HD video boards
- Luxury seating and premier hospitality offerings unlike anything in tennis
- Expedited parking experience directly adjacent to the tennis complex
- 30 practice and show courts
- A tennis oasis showcasing the culture, food, art and entertainment of South Florida and featuring the largest video board in tennis, where you can watch all matches





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